



# ROCKINGHAM COUNTY BOARD OF COMMISSIONERS

## A G E N D A

**ROCKINGHAM COUNTY BOARD OF COMMISSIONERS  
RECESSED MEETING – PLANNING RETREAT  
Monday, January 28, 2019 – 9:00 A.M.  
Governmental Center, Commissioners Chambers, Wentworth NC 27375**

9:00 am – 9:10 am	Chairman Reece Pyrtle Welcome / Meeting Called Back into Session
9:10 am – 9:30 am	David Nicholson Community Strengths and Areas for Future Work
9:30 am – 10:00 am	Lance Metzler / Paul Murray Accomplishments and Updates from Previous Strategic Planning
10:00 am – 10:45 am	Lance Metzler / Applicable Department Heads Project Update
10:45 am – 11:00 am	Break
11:00 am – 12:00 pm	David Nicholson County Mission / Vision / Strategic Focus Areas
12:00 pm – 12:45 pm	Lunch
12:45 pm – 1:15 pm	Mark McClintock Tax Base Trends / Revaluation
1:15 pm – 1:45 pm	Pat Galloway FY 2019/20 Financial Forecast
1:45 pm – Until	Lance Metzler Upcoming Budget Discussion / Direction for Staff  Adjournment

# Vision, Mission, and Strategic Focus Areas

**Vision:** Provide the best quality of life educationally, economically, and environmentally.

**Mission:** Rockingham County Government will strive to provide the highest quality of life and the opportunities to achieve it.

**Strategic Focus Areas:** To accomplish the vision and mission, the Board of Commissioners adopted seven strategic focus areas to serve as a guidepost for which departments and agencies can base their individual strategic and operational plans.

**Target Accomplishments:** The Board of Commissioners' specific target accomplishments are shown under each strategic focus area. Often, more than one County department can work towards these target accomplishments.

## Economic Development

- Create ready economic development sites.
- Examine local government regulations.
- Continue to explore options to increase the County's attractiveness to investors, including modeling our program around successes in other counties and/or states.
- Create enhancement and implementation plan for water and sewer infrastructure.
- Focus on commercial development.
- Enhance retention and expansion plan of business.
  - Identify ways to showcase local businesses on website, etc.

## Organizational Efficiency and Effectiveness

- Complete the HHS (Health and Human Services) consolidation.
- Accelerate implementation of the Sungard ERP (including Central Permitting and Human Resources / Payroll).
- Effectively utilize County owned space and property.
  - Promote disposal of unused County properties.
  - Develop timber management plan that includes selective cuts.

## Public Safety

- Continue to seek a solution for EMS shortage.
- Schedule EMS transport calls where possible.
- Protect the safety of law enforcement officers by exploring Mobile Data Terminals and Automatic Vehicle Locators (MDT/AVL) for patrol cars.

## Citizen Engagement / Communication

- Increase the number of ways/improve ease of access for citizens to communicate with the County.
  - Increase the County's digital presence.
  - Promote volunteerism.
- Inform citizens about what we have in the County.

## County Appearance / Environmental Enhancement

- Create an educational campaign around littering.
- Seek ways to enforce anti-littering laws or regulations.

## Quality of Life

- Encourage internships and volunteerism.
- Explore recreational opportunities for our rivers.
- Expand outdoor recreational opportunities.

## Education

- Promote all educational opportunities in the County.
  - Smart Start
  - Head Start
  - Primary education opportunities
  - Rockingham Community College
  - Work Readiness